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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Noam CAMIEL et al.
Title: MOBILE STATION MESSAGE
SELECTION IDENTIFICATION
SYSTEM

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Examiner: CONTEE, JOY KIMBERLY
Art Unit: 2617
Confirmation 4750
Number:

REVOCATION OF PRIOR POWERS OF ATTORNEY BY ASSIGNEE
APPOINTMENT OF NEW POWER OF ATTORNEY BY ASSIGNEE
CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

TMSG. MOBILE FUND, L.L.C. is the assignee of Application No. 09/448,180 filed November 24, 1999, and all continuing applications thereof, as evidenced by an Assignment recorded in the U.S. Patent and Trademark Office on September 18, 2007 at reel/frame 019838/0327.

TMSG. MOBILE FUND, L.L.C., through its duly-delegated representative, hereby revokes all prior Powers of Attorney submitted in this application, and hereby appoints the registered patent attorneys and patent agents associated with Customer Number:

23524

as its principal attorneys to have full power to prosecute this application and any continuations, divisions, reissues, and reexaminations thereof, to receive the patent, to transact all business in the United States Patent and Trademark Office connected therewith, and to have full power of substitution, association, and revocation, including the power to revoke the power of attorney of any associate attorney.

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Executed this 26 day of September, 2007.

Tmsg. Mobile Fund, L.L.C.

By:

Pat Mathews
(Signature)

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Authorized Person, Tmsg. Mobile Fund, L.L.C.